

AMERICAN CANCER SOCIETY'S RELAY FOR LIFE OF BEDFORD TO HOLD KICKOFF ON JANUARY 12

The American Cancer Society Relay For Life of Bedford will hold a free kickoff for the annual event on January 12 at 6:30 p.m. at Bedford High School in the Cafeteria, 9 Mudge Way, Bedford. Everyone is invited to the kickoff to learn about how to help the American Cancer Society save more lives from cancer.

The program will highlight how the community has benefited from funds raised, how to be involved in 2016, and ideas on jumpstarting 2016. Guests will have the opportunity to register a team for the Relay For Life event, which will be held on May 21 at Bedford High School Track.

The Relay For Life movement unites communities across the globe to celebrate people who have battled cancer, remember loved ones lost, and take action to finish the fight once and for all. Relay For Life events are community gatherings where teams and individuals camp out at a school, park, or fairground and take turns walking or running around a track or path. Teams participate in fundraising in the months leading up to the event.

The Relay For Life movement is the world's largest fundraising event to fight every cancer in every community, with four million participants in 6,000 events worldwide in 2015. Last year, 200 people participated in the Relay For Life of Bedford and raised \$38,889.

"This is our community's opportunity to help save lives from cancer by taking our message to more people and raising more dollars to fund the fight," said Julie Rauseo, Community Manager, Relay For Life. "Together, our efforts can make a big difference."

Visit <u>www.relayforlife.org/BedfordMA</u> to learn more about the event, or contact Julie Rauseo at 781.314.2668 or <u>Julie.Rauseo@cancer.org</u>.

About the American Cancer Society

The American Cancer Society is a global grassroots force of 2.5 million volunteers saving lives and fighting for every birthday threatened by every cancer in every community. As the largest voluntary health organization, the Society's efforts have contributed to a 22 percent decline in cancer death rates in the U.S. since 1991, and a 50 percent drop in smoking rates. Thanks in part to our progress; 14.5 million Americans who have had cancer and countless more who have avoided it will celebrate more birthdays this year. We're determined to finish the fight against cancer. We're finding cures as the nation's largest private, not-for-profit investor in cancer research, ensuring people facing cancer have the help they need and continuing the fight for access to quality health care, lifesaving screenings, clean air, and more. For more information, to get help, or to join the fight, call us anytime, day or night, at 1-800-227-2345 or visit cancer.org.