



Are you a chocolate lover?

We know a silly question,  
of course you are !

One of the best times of the year  
to visit Whole Foods Market  
Bedford is during the annual  
Chocolate Fest happening  
next Saturday

February 7<sup>th</sup> from 2-4pm

Whenever possible we seek to source our products locally and support producers in our community. We support local first as this feeds back into our economy, helps maintain our connection to the unique character of our seasonal products, and reduces our carbon footprint. Chocolate Fest is an excellent opportunity to try some of the products showcased from amazing local chocolatiers!

Have you heard the buzz about Pure 7 Chocolate created 5 miles away in a Carlisle, MA farmhouse? We love this raw, honey-sweetened chocolate created without sugar, gluten, and dairy. Pure 7 is created by two locals who wanted healthier options for themselves and their children to enjoy. Many people faced with allergies or dietary restrictions have a new delicious option for chocolate, this is like no chocolate you have ever tasted before.

During Chocolate Fest we will also be featuring traditional Stoneground Taza Chocolate made in Somerville, MA. Taza is minimally processed to highlight the texture and character of the cacao beans. Taza Chocolate was also the first U.S. Chocolate Maker to establish a third party certified direct trade cacao certification program showing a commitment to the environment and workers' rights. We can't forget Bixby Bars from Rockland, ME who create organic chocolates studded with naturally sweet dried fruits, roasted nuts, and exotic spices. This is only the beginning, there are many more chocolates to discover. In fact we will have over 15 artisan chocolate samples around the store for you to try.

In the spirit of local we will have our team member Alexander from Carlisle, MA as our DJ with 90s love jams next Saturday.

Children can get crafty and make Valentines with our Store Artist Erika during our Kid's Club Class 11-Noon.

Chocolate Fest only happens once a year so come and revel in the chocolate bliss