



## GEMESSA MERCADO

WILL TEACH AN ADULT ED COURSE IN LEXINGTON

### *THE INS AND OUTS OF PUBLISHING*

Do you know the order of operations when it comes to publishing a book? In this course you will discover the key components to having a complete manuscript, how and when to submit a book to a publishing house or literary agent, and how to market your title. You will also explore the inner workings of the publishing world and apply your newfound knowledge to determine how you most prefer to publish (traditionally, independently, or by yourself).

Mercado, a Burlington resident and Bedford Board of Health employee, established her own publishing house, [Knew Books Publishing](#) in 2014. The company, aimed at publishing high-quality, insightful literature, recently published its first title, [Seacoo](#). Seacoo, written by G. Johnson and illustrated by Yifan Luo tells the story of a panda bear cub with a passion for reading who learns valuable lessons about friendship and forgiveness.

To learn more or to register, visit [www.lexingtoncommunityed.org](http://www.lexingtoncommunityed.org) and look for course WINP. The group will meet for 4 Wednesdays, 7:00-8:30 pm. Begins January 20, LHS, Room 233, \$66/Seniors \$55.