

# The Bedford Citizen presents THE BEDFORD GUIDE 2023

## A look back at 2022

**Been There – Done That!** For the third year in a row we try to emerge from our Covid world, in spite of variants and setbacks the march toward getting back to normal continues. The year 2022 had its challenges beyond just the pandemic: War in Europe, inflation, supply chain disruption and an ongoing reckoning with the fragility of our democracy.

On the Bedford home front, there really was a feeling of the return to normalcy. Traffic was back, restaurants were full, football was played in the fall. Town meeting was inside, contentious, as well as entertaining. Bedford Day returned along with Turkey Trots, and Bedford Santa, Prom Stroll, All Night Grad and many more of the traditions we hold so dear.

**And in the midst of all that *The Bedford Citizen* celebrated its 10th anniversary.**

**The Bedford Guide** highlights why we love Bedford, what makes our community special, and is an easy and inexpensive way to keep your business front and center with your customers here in our community. It has grown from 48 to 64 pages and we're bringing back the popular *Citizen's Among Us* series as well as those stories that remind us why we love living here.

**The Bedford Guide** will be mailed in late 2022 to every Bedford address — both residential and business. That's more than 5,800 addresses!

## SHOW THE TOWN THAT YOUR BUSINESS OR ORGANIZATION IS PART OF BEDFORD!!

Why should your business take an ad in **The Bedford Guide**? Demonstrating that you are part of this community is how your business succeeds. Your Bedford customers—the people you depend on—will receive this in their home and at their Bedford business. It's the easiest and most cost-effective way to show Bedford you are part of the community.

### ADVERTISING RATES FOR THE BEDFORD GUIDE 2023

Ad Placement/Size	Dimensions	Price
Back Cover - <b>SOLD</b>	8.5" x 11"	<del>\$2,000</del>
Inside Back Cover - <b>SOLD</b>	8.5" x 11"	<del>\$1,800</del>
Inside Front Cover - <b>SOLD</b>	8.5" x 11"	<del>\$1,800</del>
Center Spread - <b>SOLD</b>	17" x 11"	<del>\$1,800</del>
Full Page	8.5" x 11"	\$1,200
Half Page	8.5" x 5"	\$650
Quarter Page	3.75" x 5"	\$350

First timer? See previous **Bedford Guides!**

<http://www.hozinc.com/bedford2020>

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